



UNLEASH THE POWER!
SABAN BRANDS UNVEILS SABAN'S POWER RANGERS DINO SUPER CHARGE
AS TITLE FOR THE NEXT SEASON OF THE ICONIC FRANCHISE

Los Angeles, CA (June 8, 2015) – [Saban Brands](#) today announced Saban's *Power Rangers Dino Super Charge* as the title of the upcoming season of the [Power Rangers](#) television series, which will premiere on Nickelodeon in early 2016. This super-charged season will follow the Power Rangers as they continue their quest to unite all 10 Energems by tapping into brand-new battle gear, Zords and Megazords to save the universe. Additionally, for the first time in franchise history, there will be 10 Power Rangers on the same team. *Power Rangers Dino Super Charge* will also continue to spotlight the series' core themes of friendship, teamwork, responsibility and helping others for fans of all ages.

"With the current season, *Power Rangers Dino Charge*, we've already seen an overwhelming response and it very quickly became a huge success, as fans were excited for the return of the popular dinosaur theme for the first time in more than 10 years," said Elie Dekel, President of Saban Brands. "With *Power Rangers Dino Super Charge*, the new season will still feature the same amazing team of Power Rangers, but will be super-charged with history-making twists and turns and, of course, epic new villains, Zords and Megazords, making this one of the best seasons yet!"

Fans can watch the current season, Saban's *Power Rangers Dino Charge* on Nickelodeon every Saturday at 12 p.m. (ET/PT). All-new episodes of *Power Rangers Dino Charge* will return this August on Nickelodeon. For more information on Power Rangers, please visit www.powerrangers.com and follow the brand on [Facebook](#), [Twitter](#), [Instagram](#), [Tumblr](#) and [YouTube](#).

About Saban's *Power Rangers Dino Super Charge*

Saban Brands will launch the upcoming season of the Power Rangers franchise, one of the top-rated and longest running kids live-action series on television, with Saban's *Power Rangers Dino Super Charge* in early 2016 on Nickelodeon. This series will deliver action, humor, excitement and entertainment, in addition to the core themes of friendship, teamwork, fitness and helping others. In *Power Rangers Dino Super Charge*, the Power Rangers will continue their quest to unite all 10 Energems by tapping into brand-new battle gear, Zords and Megazords to save the universe. Saban's Power Rangers franchise is the brainchild of Haim Saban, creator and producer of the original *Mighty Morphin Power Rangers* hit series that launched in 1993. SCG Power Rangers LLC, which licenses and merchandises the Power Rangers brand, is an affiliate of Saban Brands. For more information, visit www.powerrangers.com.

About Saban Brands

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) acquires and develops a world-class portfolio of properties in the entertainment and lifestyle sectors. SB applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing, distribution, licensing and retail to markets worldwide and consumers of all ages. Saban Brands Entertainment Group (SBEG) develops innovative branded content that resonates with consumers across all media platforms. SBEG's growing entertainment portfolio of brands includes *Power Rangers*, *Julius Jr.*, *Popples*, *Cirque du Soleil's Luna Petunia*, *La*

Banda, Emojiville and others in development. Saban Brands Lifestyle Group (SBLG) drives major expansion within the company's diverse portfolio of fashion and lifestyle properties. SBLG's portfolio currently includes *Paul Frank, Macbeth, Mambo* and *Piping Hot*. SB operates a global network of offices in Los Angeles, New York, London and Sydney. For more information, visit www.sabanbrands.com.

About Nickelodeon

Nickelodeon, now in its 36th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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