



SABAN BRANDS UNVEILS POWERED UP NEW LICENSING PARTNERS FOR ICONIC POWER RANGERS FRANCHISE

Los Angeles (June 22, 2016) – [Saban Brands](#) today announced a new slate of global Power Rangers licensing partners. Inspired by the legendary superhero franchise, these partners will create innovative new consumer products across a variety of new and existing categories. New products will launch starting fall 2016, with continuous new releases into spring 2017 at major retailers around the world.

“Saban’s Power Rangers has been a powerhouse franchise for more than two decades with a global fan base. We’re dedicated to continuously offering our fans diverse and engaging ways to interact with the brand and, through these new partnerships, are looking forward to expanding our Power Rangers licensing program with brand-new dynamic products,” said Janet Hsu, chief executive officer of Saban Brands.

New licensing partners include:

- Bioworld Merchandising, Inc.
- Blue Sky Wireless, LLC
- Central Mills Inc. dba Freeze
- Cookies United LLC
- Dolci Preziosi Iberica S.L.U.
- Dynacraft BSC, Inc.
- Funko, LLC
- H. Grossman Ltd.
- H.E.R. Accessories
- Jada Group Inc.
- Jellyfish Kids, Inc.
- KIDdesigns, Inc.
- Mad Engine, Inc.
- Mattel, Inc.
- Modacor Italiana S.r.l.
- Mtime
- nWay
- Pan Oceanic Eyewear, Ltd.
- Panini España S.A.
- Pyramid International
- Santex Moden GmbH
- Seven S.p.A.
- Simba Toys GmbH & Co., KG
- Smith and Brooks Ltd
- Somerbond Ltd.
- Trade Mark Collections Limited
- Trends International, LLC
- Vandor, LLC
- Whitehouse Leisure International Ltd.
- William Lamb Group

For more information, please visit www.powerrangers.com and follow Power Rangers on [YouTube](#), [Facebook](#), [Twitter](#) and [Instagram](#).

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About Saban’s Power Rangers

Saban’s Power Rangers franchise is the brainchild of Haim Saban, creator and producer of the original “Mighty Morphin Power Rangers” hit series that launched in 1993. Following its introduction, “Power Rangers” quickly became the most-watched children’s television program in the United States and remains one of the top-rated and longest running kids live-action series in television history. The series follows the adventures of a group of ordinary teens who morph into superheroes and save the world from evil. It is seen in more than 150 markets,

translated into numerous languages and a favorite on many key international children's programming blocks around the world. For more information, visit www.powerrangers.com.

About Saban Brands

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) acquires and develops a world-class portfolio of properties in the entertainment and lifestyle sectors. SB applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing, distribution, licensing and retail to markets worldwide and consumers of all ages. Saban Brands Entertainment Group (SBEG) develops innovative branded content that resonates with consumers across all media platforms. SBEG's growing entertainment portfolio of brands includes Power Rangers, Popples, Glitter Force, Cirque du Soleil Junior – Luna Petunia, La Banda and others in development. Saban Brands Lifestyle Group (SBLG) drives major expansion within the company's diverse portfolio of fashion and lifestyle properties. SBLG's portfolio currently includes Paul Frank, Macbeth, Mambo and Piping Hot. SB operates a global network of offices in Los Angeles, London and Sydney. For more information, visit www.sabanbrands.com.

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