

## *Saban Brands Announces Power Rangers' 26<sup>th</sup> Season "Power Rangers Beast Morphers"*

### *Power Rangers' 2019 Season's Theme and Logo Revealed*

**Los Angeles, CA – February 17, 2018** – Saban Brands today announced Power Rangers' 26<sup>th</sup> season, set to air on Nickelodeon in early 2019, will be "Power Rangers Beast Morphers." Additionally, the Beast Morphers logo was revealed to fans for the first time.

"At Saban Brands, we strive to deliver family entertainment that is engaging and forward-thinking while maintaining the core values, such as inclusivity and teamwork, that are important to parents," said Janet Hsu, Chief Executive Officer of Saban Brands. "With 'Beast Morphers' we introduce fan-favorite animal themes with a new, intriguing special ops storyline that keeps the Power Rangers series fresh for viewers of all ages, especially the new generation of viewers."

Set in the future, a secret agency combines a newly discovered substance called "Morph-X" with animal DNA to create the *Power Rangers Beast Morphers* team. The Rangers must fight off an evil sentient computer virus bent on taking over the source of all Ranger power, the Morphin Grid itself. Featuring never-before-seen leather suits and an all-new beast-themed arsenal (including dynamic new Zords), fans should get ready for a season full of secret ops and morphinomial fun.

Currently, Power Rangers is celebrating 25 continuous years on the air, making it one of the longest running kids' live-action series in television history with nearly 900 episodes aired to date. Created by Haim Saban and launched in 1993 with *Mighty Morphin Power Rangers*, the franchise celebrates its milestone anniversary year with the 25<sup>th</sup> season, "Power Rangers Super Ninja Steel" currently airing on Saturdays at 12 p.m. (ET/PT) on Nickelodeon in the U.S.

Saban Brands recently announced it will continue its longtime partnership with Nickelodeon to serve as the official broadcaster for Saban's *Power Rangers* television series in the U.S. through 2021.

"Power Rangers Beast Morphers" will mark the first Power Rangers toy collection from the franchise's newly announced global master toy partner, Hasbro Inc, starting in spring 2019.

For more information on Power Rangers, please visit [www.powerrangers.com](http://www.powerrangers.com) and follow the brand on [Facebook](#), [Twitter](#), [Instagram](#), [RangerNation.com](#) and [YouTube](#). To watch full episodes, go to [Nick.com](#) and the Nick app.

#### **About Saban's Power Rangers**

Saban's Power Rangers franchise is the brainchild of Haim Saban, creator and producer of the original, *Mighty Morphin Power Rangers* hit series that launched in 1993. Following its introduction, "Power Rangers" quickly became the most-watched television program in the United States and remains one of the top-rated and longest running kids live-action series in television history. The series, currently in its 25<sup>th</sup> season, follows the adventures of a group of ordinary teens who morph into superheroes and save the world from evil. It is seen in more than 150 markets, translated into numerous

languages and a favorite on many key international children's programming blocks around the world. For more information, visit [www.powerrangers.com](http://www.powerrangers.com).

### **About Saban Brands**

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands acquires, develops and manages a world-class portfolio of entertainment properties. Saban Brands applies a global 360-degree management approach to growing and monetizing its brands through content, digital, marketing, distribution, licensing and retail in markets worldwide. Saban Brands' growing entertainment portfolio of brands includes Power Rangers, Rainbow Butterfly Unicorn Kitty, Paul Frank, Popples, Glitter Force, Cirque du Soleil Junior – Luna Petunia and La Banda, amongst many others. Saban Brands is headquartered in Los Angeles with a global network of offices. For more information, visit [www.sabanbrands.com](http://www.sabanbrands.com).

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