



## **Dynamic New Season, Saban's *Power Rangers Dino Super Charge*, to Premiere Saturday, Jan. 30, at 12 p.m. (ET/PT) on Nickelodeon**

*Saban Brands and Nickelodeon Announce Extension of Power Rangers Broadcast Partnership through 2018; Reveal Title of the 2017 Season as 'Power Rangers Ninja Steel'*

**Los Angeles, CA – January 12, 2016** – Saban Brands and Nickelodeon today announced that *Power Rangers Dino Super Charge*, the 23<sup>rd</sup> season of the iconic, long-standing franchise, will premiere on Saturday, Jan. 30, at 12 p.m. (ET/PT) on Nickelodeon in the U.S. In this new season, the Rangers must continue their quest to unite all 10 Energems by tapping into brand-new battle gear, Zords and Megazords to save the universe. *Power Rangers Dino Super Charge* will make franchise history by uniting 10 Power Rangers on the same team for the first time ever.

"Saban's *Power Rangers Dino Super Charge* is primed to be our most epic season to-date," said Chip Lynn, Executive Producer of the Power Rangers series. "With the continuation of the fan-favorite *Dino Charge* theme as well as an unprecedented team of 10 Power Rangers, we can't wait for fans to experience this new adventure starting January 30!"

Additionally, it was announced that Saban Brands is continuing its longtime partnership with Nickelodeon to serve as the official broadcaster for the *Power Rangers* television series in the U.S. through 2018. With this news, the companies unveiled *Power Rangers Ninja Steel* as the title for the 24<sup>th</sup> season of the series. *Power Rangers Ninja Steel* will premiere on Nickelodeon in 2017 and Chip Lynn will return as executive producer.

Saban's *Power Rangers Ninja Steel* starts deep in space, where Zircon is the reigning champion of the most popular intergalactic game show in the universe, and monsters battle to prove who is the mightiest warrior. Zircon is determined to become invincible by controlling the mythical Spirit Crystal, which contains six supernatural Ninja Power Throwing Stars. The only thing standing in his way is a new team of heroic teenage Power Rangers who possess the Spirit Crystal. The evil Zircon sends his warrior contestants down to Earth to steal the Crystal, where each epic battle against the Rangers is broadcast throughout the universe. Together, the Rangers must master their arsenal of Throwing Stars, Zords and Megazords, each made of legendary ninja steel, in order to stop this evil threat and save our planet from destruction.

"We're thrilled to continue our longtime partnership with Nickelodeon to launch future installments of the *Power Rangers* series on this incredible platform," said Janet Hsu, Chief Executive Officer of Saban Brands.

Pam Kaufman, Chief Marketing Officer and President of Consumer Products, Nickelodeon Group added: "Saban Brands has been a terrific partner over the years, and we are excited to extend our relationship to continue bringing kids the action and excitement of Power Rangers to Nickelodeon."

Following the upcoming premiere of *Power Rangers Dino Super Charge* on Saturday, Jan. 30, fans can watch all new episodes of this season every Saturday at 12 p.m. (ET/PT) on Nickelodeon in the U.S. For more

information on *Power Rangers*, please visit [www.powerrangers.com](http://www.powerrangers.com) and follow the brand on [YouTube](#), [Facebook](#), [Twitter](#) and [Instagram](#).

### **About Saban's Power Rangers**

Saban's Power Rangers franchise is the brainchild of Haim Saban, creator and producer of the original *Mighty Morphin Power Rangers* hit series that launched in 1993. Following its introduction, *Power Rangers* quickly became the most-watched children's television program in the United States and remains one of the top-rated and longest running kids live-action series in television history. The series follows the adventures of a group of ordinary teens who "morph" into superheroes and save the world from evil. It is seen in more than 150 markets, translated into numerous languages and a favorite on many key international children's programming blocks around the world. For more information, visit [www.powerrangers.com](http://www.powerrangers.com).

### **About Saban Brands**

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) acquires and develops a world-class portfolio of properties in the entertainment and lifestyle sectors. SB applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing, distribution, licensing and retail to markets worldwide and consumers of all ages. Saban Brands Entertainment Group (SBEG) develops innovative branded content that resonates with consumers across all media platforms. SBEG's growing entertainment portfolio of brands includes *Power Rangers*, *Popples*, *Glitter Force*, *Cirque du Soleil – Luna Petunia*, *La Banda*, *Emojiville* (working title) and others in development. Saban Brands Lifestyle Group (SBLG) drives major expansion within the company's diverse portfolio of fashion and lifestyle properties. SBLG's portfolio currently includes *Paul Frank*, *Macbeth*, *Mambo* and *Piping Hot*. SB operates a global network of offices in Los Angeles, New York, London and Sydney. For more information, visit [www.sabanbrands.com](http://www.sabanbrands.com).

### **About Nickelodeon**

Nickelodeon, now in its 36<sup>th</sup> year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit [www.nickpress.com](http://www.nickpress.com). Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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