



SABAN BRANDS ANNOUNCES NEW SLATE OF POWER RANGERS LICENSING PARTNERS

LOS ANGELES, CA (February 17, 2015) – [Saban Brands](#) today announced an impressive lineup of new licensees to capture the action and adventure of the [Power Rangers](#) franchise through new soft goods inspired by the iconic pop-culture brand. Products will be available in markets across North America and will include swimwear, sleepwear, sportswear, home décor, a limited edition t-shirt collection featuring fan-created art and more.

“Collaborating with these licensing partners allow us to offer new, exciting Power Rangers products into the marketplace,” said Kirk Bloomgarden, Senior Vice of Global Consumer Products, Saban Brands. “These partnerships help us to continue to grow the franchise and engage our passionate fan community, while staying true to the iconic superheroes.”

New Power Rangers licensing partners for 2015 include:

- **Bentex/Dreamwave:** Boys’ Power Rangers Dino Charge swimwear
- **Bioworld:** Adult Mighty Morphin Power Rangers sleepwear, underwear, loungewear and Underoos branded underwear sets
- **Franco Manufacturing:** Children’s Power Rangers Dino Charge bedding and home décor
- **Intimo:** Children’s Power Rangers Dino Charge sleepwear
- **Kids with Character:** Children’s Power Rangers Dino Charge sportswear and outerwear
- **Threadless:** Adult limited edition t-shirt collection featuring fan-created Mighty Morphin Power Ranger art
- **Trevco:** Boys’ Power Rangers Dino Charge and adult Mighty Morphin Power Rangers print-on-demand apparel
- **Wiesner:** Children’s Power Rangers Dino Charge footwear

Fans can watch all-new episodes of the newest Power Rangers season, Saban’s *Power Rangers Dino Charge*, every Saturday on Nickelodeon at 12 p.m. (ET/PT). For more information, please visit www.powerrangers.com and follow Power Rangers on [Facebook](#), [Twitter](#), [Instagram](#), [Tumblr](#) and [YouTube](#).

About Saban’s Power Rangers

Saban’s Power Rangers franchise is the brainchild of Haim Saban, creator and producer of the original *Mighty Morphin Power Rangers* hit series that launched in 1993. Following its introduction, *Power Rangers* quickly became the most-watched children’s television program in the United States and remains one of the top-rated and longest running kids live-action series in television history. The series follows the adventures of a group of ordinary teens who “morph” into superheroes and save the world from evil. It is seen in more than 150 markets, translated into numerous languages and a favorite on many key international children’s programming blocks around the world. For more information, visit www.powerrangers.com.

About Saban Brands

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) was established to acquire and develop a world-class portfolio of properties in the entertainment and lifestyle sectors. SB applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing,

distribution, licensing and retail to markets worldwide and consumers of all ages. Saban Brands Entertainment Group (SBEG) aims to continuously develop innovative branded content that resonates with consumers across all media platforms. SBEG's growing entertainment portfolio of brands includes *Power Rangers*, *Julius Jr.*, *Popples*, *Luna Petunia*, *Emojiville* and others in development. Saban Brands Lifestyle Group (SBLG) was established to drive major expansion within the company's diverse portfolio of fashion and lifestyle properties. SBLG's portfolio currently includes *Paul Frank*, *Macbeth* and *Mambo*. SB operates a global network of offices in Los Angeles, New York, London and Sydney. For more information, visit www.sabanbrands.com.

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