



LET'S GET POPPIN'! SABAN BRANDS ANNOUNCES *POPPLES* PARTNERSHIP WITH INFLUENCER MEGAN NICOLE

Megan Nicole Guest Stars in Voiceover Role and Records New Original Song for Season 2 of the Netflix Original Series for Kids, Launching March 11

Los Angeles, CA – March 1, 2016 – Saban Brands announced today that pop music star and YouTube sensation Megan Nicole will guest star in an upcoming episode of *Popples*, a Netflix original series for kids. Megan Nicole will make her animated debut as Squeaky Pop in the episode “Fallen Pop Idol” and will lend her voice to the new *Popples* original song, “Together with My Friends.” “Fallen Pop Idol” premieres worldwide on [Netflix](#) on March 11 as part of the 10-episode season 2 of *Popples*.

With more than 3.5 million subscribers and nearly 700 million views on YouTube, singer/songwriter Megan Nicole has a massive fanbase thanks to her mix of original pop songs and catchy cover song music videos. Since rising to fame on YouTube in 2009, Megan Nicole has achieved celebrity status, releasing her debut album ESCAPE in 2014 before embarking on her nationwide Sweet Dreams tour. Megan Nicole is currently working on all-new music, releasing soon.

“Megan Nicole is an exceptionally talented and charismatic singer, who strongly resonates with today’s generation of kids,” said Janet Hsu, CEO of Saban Brands. “With these attributes, and her fun, energetic and colorful personality, Megan Nicole adds an exciting new dynamic to the series and seamlessly fits into the Popples world.”

Popples follows the wacky adventures of the BPP’s (Best Popple Pals), Bubbles, Sunny, Lulu, Izzy and Yikes. An amazing species of creatures, Popples are able to pop into and out of balls and roll around their city of Poppopolis at will. In “Fallen Pop Idol,” famous pop star Squeaky Pop comes to Poppopolis for a concert. Bubbles, her biggest fan, is chosen as her personal assistant, but Squeaky Pop soon turns out to be more than she bargained for.

“I’m so excited to be a part of *Popples* and lend my voice for a great original song and cool new character in the series,” said Megan Nicole. “With super fun characters and storylines, I was instantly drawn to this show and can’t wait for everyone to see Squeaky Pop take the stage!”

Fans can now [pre-order](#) the new original song “Together with My Friends” or download it when it is digitally released via iTunes and Amazon on March 4. *Popples* fans can shop for their favorite plush at [Walmart.com](#) and Walmart stores in the U.S. Additional Popples plush, figures and playsets, from master toy licensee, Spin Master Corp., will be popping up onto shelves this fall.

For more information on *Popples*, please visit [www.popples.com](#) and follow the brand on [Facebook](#), [Instagram](#) and [YouTube](#).

About Popples

Popples, a Netflix original series for kids, is a high-energy comedy series about an amazing species of creatures that can pop into and out of a ball. Based on the popular 1980's toy line and television series, Saban Brands has re-imagined the loveable Popples characters for a whole new generation of kids. The show is driven by the optimistic comedic enthusiasm of the BPP's (Best Popple Pals), Bubbles, Sunny, Lulu, Izzy and Yikes. Always wanting to help their friends, neighbors and each other, the Popples' efforts often backfire in hilarious ways and they must spend the rest of day trying to unwind the mayhem they have caused. Luckily they always manage to save the day in their own POP-tastic way! For more information, please visit www.popples.com.

About Megan Nicole

With over 3.5 million subscribers and nearly 700 million views on YouTube, pop-sensation Megan Nicole has taken the entertainment industry by storm. Born and raised in Katy, Texas, Megan rose to prominence in 2009 thanks to a series of high-production creative covers that took YouTube by storm. Quickly recognized for her raw talent and passion for music, she landed a spot in the coveted Top 100 Music Channels alongside top selling artists such as: Katy Perry, Adele, and Coldplay. In 2014 Megan released ESCAPE, her debut album of original songs which includes the hit single, "Fun," which has achieved 20 million views online. Following the international success of her debut EP "Escape," singer-songwriter Megan Nicole embarked on a North American headlining tour. The "Sweet Dreams" tour kicked off in Toronto, ON and continued throughout the United States. In addition to her tour, Megan developed and starred in the Relativity Digital Studios film "Summer Forever." The music video for the film's namesake song and creative inspiration, which was co-written and performed by Megan Nicole, has more than 14 million views online. The film was released on September 4, 2015 with an accompanying soundtrack released by Hollywood Records. In 2015 Megan was honored as one of the YouTube Music Awards winners alongside the likes of Ariana Grande, Taylor Swift, and One Direction. With a tour and new music on the horizon, this multitalented artist is breaking boundaries and leading the merging force between traditional and new media. For more information please visit www.megannicolemusic.com.

About Spin Master

Spin Master is a leading global children's entertainment company that creates, designs, manufactures and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including Zoomer™ Dino, Bakugan Battle Brawlers™, Air Hogs®, and 2016 Toys of the Year, Bunchems and Meccanoid G15. Since 2005, Spin Master has received 63 TIA Toy of the Year (TOTY) nominations with 16 wins across a variety of product categories. Spin Master has been recognized with 12 TOTY nominations for Innovative Toy of the Year, more than any of its competitors. Spin Master is among a limited number of companies that not only develop and produce global entertainment properties, characters and content, but also monetize that content through the creation, sale and licensing of products. To date, Spin Master has produced five television series, including 2007 hit series Bakugan Battle Brawlers and its current hit PAW Patrol, which is broadcast in over 160 countries and territories globally. Spin Master employs over 950 people globally with offices in Canada, United States, France, Italy, United Kingdom, Slovakia, Germany, the Netherlands, Mexico, China, Hong Kong and Japan.

About Saban Brands

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) acquires and develops a world-class portfolio of properties in the entertainment and lifestyle sectors. SB applies a global 360-degree management approach to growing and monetizing its brands through content, media, marketing, distribution, licensing and retail to markets worldwide and consumers of all ages. Saban Brands Entertainment Group (SBEG) develops innovative branded content that resonates with consumers across all media platforms. SBEG's growing entertainment portfolio of brands includes *Power Rangers*, *Popples*, *Glitter Force*, *Cirque du Soleil – Luna Petunia*, *La Banda* and others in development. Saban Brands Lifestyle Group (SBLG) drives major expansion within the company's diverse portfolio of fashion and lifestyle properties. SBLG's portfolio currently includes

Paul Frank, Macbeth, Mambo and Piping Hot. SB operates a global network of offices in Los Angeles, New York, London and Sydney. For more information, visit www.sabanbrands.com.

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