

**** MEDIA ALERT ** PHOTO OPP ** MEDIA ALERT ** PHOTO OPP ****

Saturday, June 25

**ATTEND THE AWE-INSPIRING ACADEMY OF AWESOME
MOBILE TOUR KICK OFF PARTY**



Get Down With Julius & The Gang On Saturday, June 25

WHAT: A beach side street party for fans from 1 to 92 to celebrate the launch of Paul Frank's Academy of Awesome Mobile Tour. Awesome party activities will include face painting, airbrush tattoos, a dunk tank, Dance, Dance Revolution, a Surf Woody Super Mega Obstacle Course, and more!

In addition to the awesome events listed above, guests will have the chance to participate in the following activities:

- Team Julius vs. Team Skurvy Ping Pong Tournament
- Battle of the bands
- Puppy Prom 2011

The Academy of Awesome Mobile Tour 2011 is a national tour with over 50 stops that will feature a newly designed Winnebago where fans of all ages will have a chance to engage in interactive experiences that bring the fun and joy of Paul Frank to life. The mobile tour will include performances from local bands, interactive contests, field trip stops to American landmarks, as well as fun detours to this summer's hottest entertainment venues, music festivals, beaches and parks across the nation.

For more information on the Paul Frank Academy of Awesome Mobile Tour 2011, visit www.academyofawesometour.com.

WHO: Some of Hollywood's favorite celebrities will be in attendance including **Niecy Nash, Actor/Musician Drake Bell, E's Amanda Garrigus, Bella Thorne & Roshon Fegan "Shake It Up," Janelle Ortiz "PROM," Ryan Lee "Super 8"** and more. The biggest star of them all, Paul Frank's very own Julius who will be available for autographs and photo opps.

WHERE: Pacific Design Center
8687 Melrose Ave
Los Angeles, CA 90069
Time: 5 – 9 p.m.

WHEN: **Saturday, June 25**

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